

The Good Things In Life
2006

The Themes of Social Role Valorisation

Theme 2

SOCIAL IMAGERY

The Themes of Social Role Valorisation refer to the underlying causes of both positive and negative perceptions of people and situations.

In your group, define what is meant by 'Social Imagery'.

List some ways in which the attitudes and values of society are influenced by social imagery. Give some examples if you can.

Feed this information back to the group to help them to understand this 'theme'.