

The Good Things In Life
2007

SRV Strategies

Strategy 5

IMAGE AND COMPETENCE MANAGEMENT

What do you think this strategy means? It is worth looking at each part separately.

What are some negative images that someone may portray that could become positive? Think about the person you work with, the workers, where they go during the day, their home.

How could you ensure they maintain a positive image independently?

What could you do to improve a person's portrayed image and their competence?

Give some practical examples.